

10

FIG. 1

09768476.012401

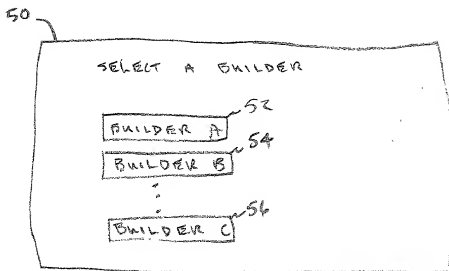


FIG. 2

09768476-012401

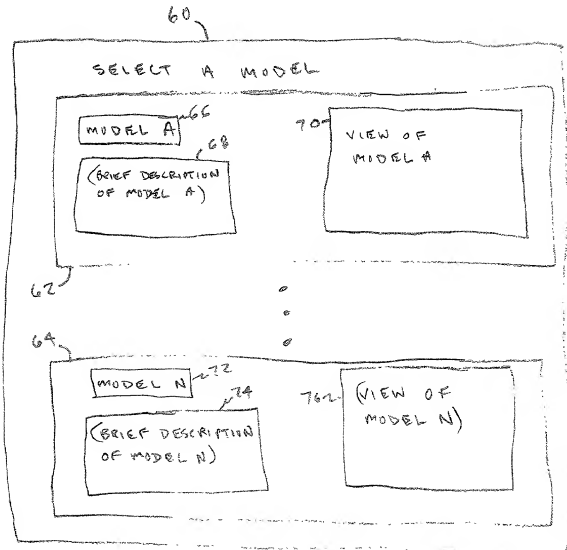


FIG. 3

09768476.012401

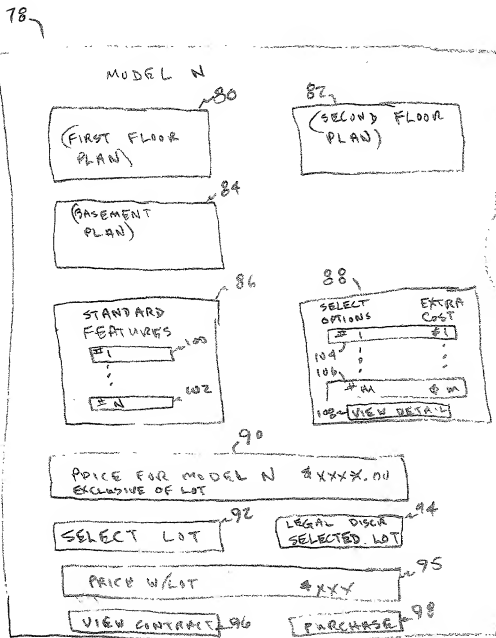


FIG. 4

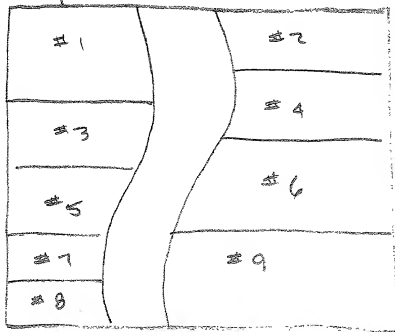
09768476.012401

FIG 5

110,

SUBDIVISION

112



SELECT LOT

PRICE

112 ~ LOT #1 \$

116 ~ LOT #2 \$

...

118 ~ LOT #7 \$

120 ~ RETURN

09768476.012401

122

PURCHASE OFFER

12A MODEL #

126 SELECTED OPTIONS

128 SELECTED LOT

130 TOTAL PRICE

132 BUYER'S INFORMATION

142 NAME:

144 ADDRESS:

146 PHONE #:

148 CREDIT REF:

150 CREDIT CARD # CF#

152

154 DEPOSIT REQUIRED \$XXXX.XX

135 COMPLETION DATE M/Y/D

136 How will you submit deposit?

CREDIT CARD NO.

CHECK

138 PRINT PURCHASE OFFER

140 SUBMIT PURCHASE OFFER

FIG. 6

09768475.012901

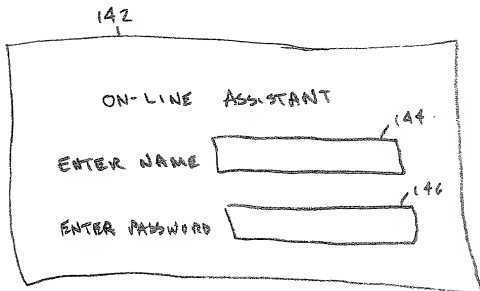


FIG. 7

09768476.012401

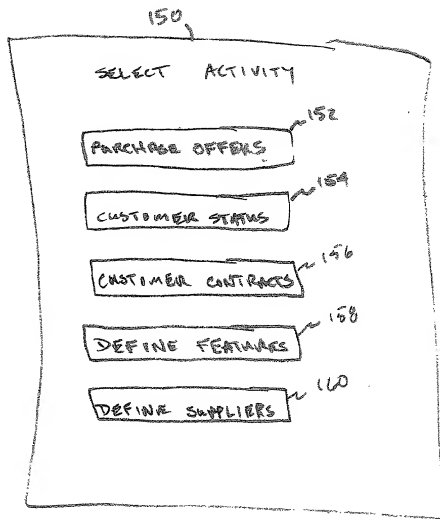


FIG. 8

09768476.012401

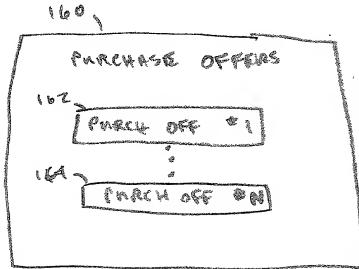


FIG. 9

09758476.012401

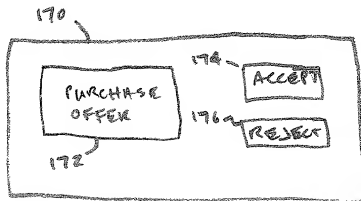


FIG. 10

09768476.012401

180

SELECT SHOWROOM FOR PRESENTATION OF OPTIONS

KITCHEN 182

LIVING RM 184

DINING RM 186

BATH 1 188

BATH 2 190

BEDRM 1 192

BEDRM 2 194

BEDRM 3 196

198 HEAT

200 AC

202 EXTERIOR

204 FIREPLACE

199 MODERN

201 TRADITIONAL

203 CHROME

205 BRASS

206 COMPLETE

FIG. 11

09768476.012401

Rooms info

Kitchen

Standard and Extras

Floor ~212
Wood
Carpet ~214
Tile ~216

Walls ~218
Tile
Paint ~220

Appliance

Dishwasher
Refrigerator
Stove
Oven
Cook Top
Microwave
Cabinets
Exhaust Hood

222

221

INF 0

Switch
Outlets ~224
Lighting

Sink

Faucet
Counter Top
Disposal

223 →

SELECT BRAND

1
2
N

Non Standards / Up selling items

Baskets
Pots/Pans
Facial Tissue Holders
Floral
Platters
Silverware
Wall Art
Window Treatment

224 →

SELECT STYLISTIC GROUP

1
2
N

210

FIG. 12

09768476.012401

STANDARD FLOOR COVERING	PRICE ADDER
CARPET-MEDIUM GRADE - Mfg. # 1, Prod. ID. ²²⁸ BROWN ID ← 230 BLUE ID ← 232	N/A
CARPET-MEDIUM GRADE - Mfg. # 2, Prod. ID. ²³⁴ GREEN ID ← 236 BROWN ID ← 238	N/A
EXTRA CARPET-HEAVY DUTY - Mfg. # 3, Prod. ID. ²⁴⁰ MAUVE ID ← 244 BROWN ID ← 246	242 ↓ \$XXX.YY
ALTERNATE WOOD FLOOR - Contractor #2, Prod. ID. ²⁴⁹	251 ↓ \$XXX.YY

248
 Other Carpet
 Supplier - PRESS
 HERE

250
 Discount
 Carpet - PRESS
 HERE

226

FIG. 13

09768475.012401

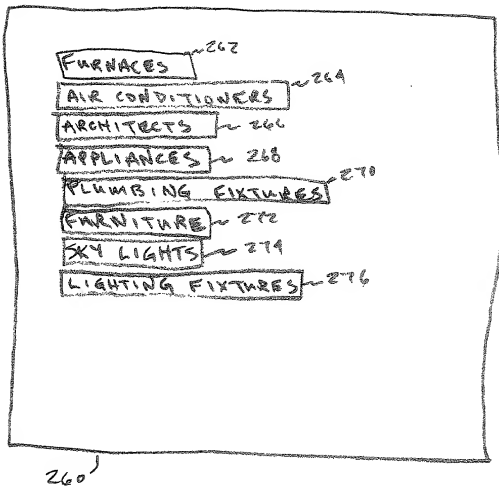


FIG. 14

09768475.012401

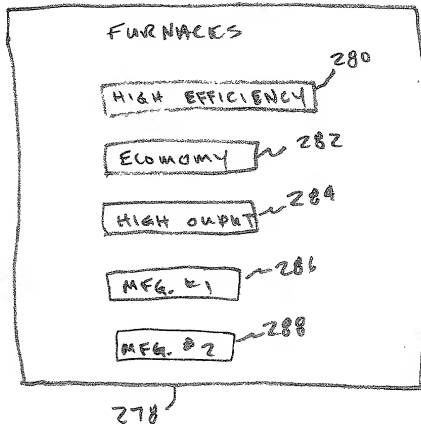


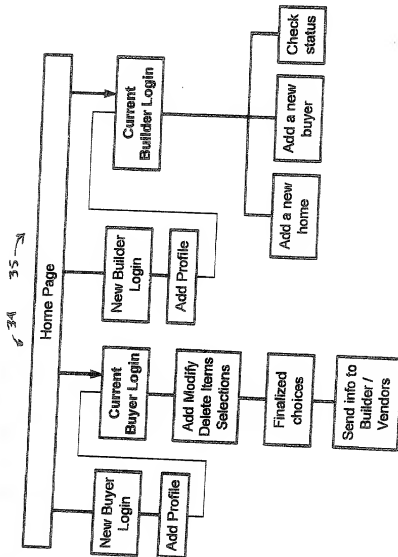
FIG. 15

09768476.012401

106210.94889/60

High Level Overview

Version 1



Overview	
OLA, Copyright 2000, confidential	1/6/00

F56.16

Builders Logon

Version 1

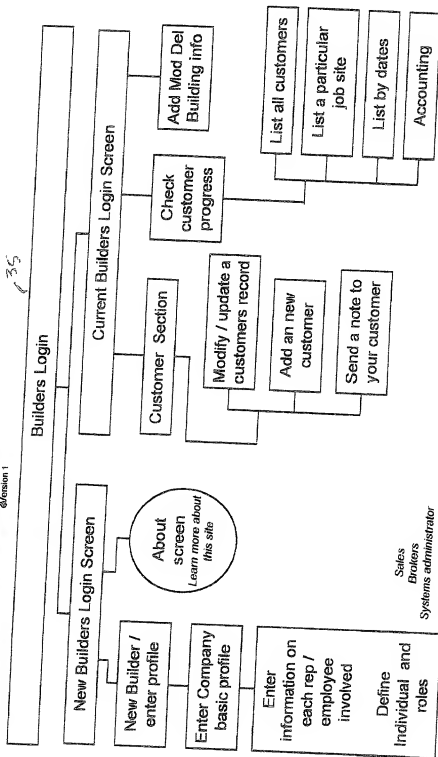


FIG. 17

Builders Side	
OLA, Copyright 2000, confidential	Phase 1

1/2/00

Builders New User Setup

Ver 1

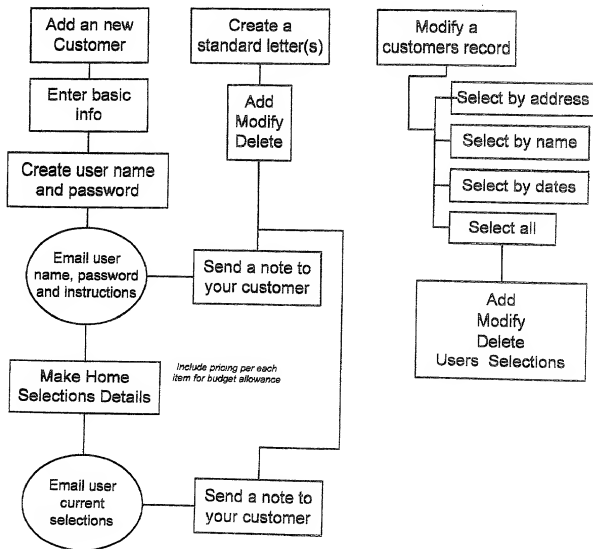


FIG. 16

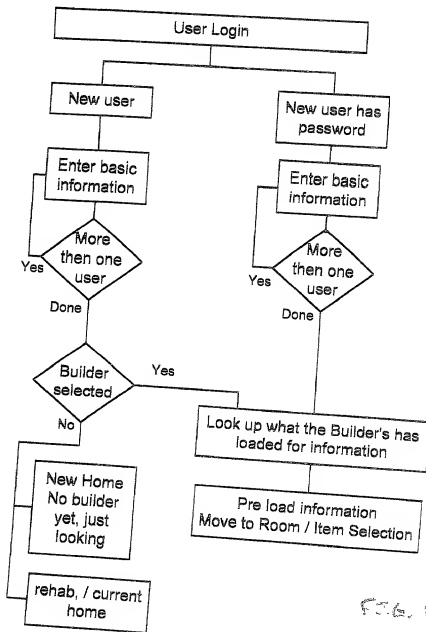
Builders Side

OLA, Copyright
2000, confidential

Phase 1

New Home Buyer Login

© Version 1.1



Feb 19

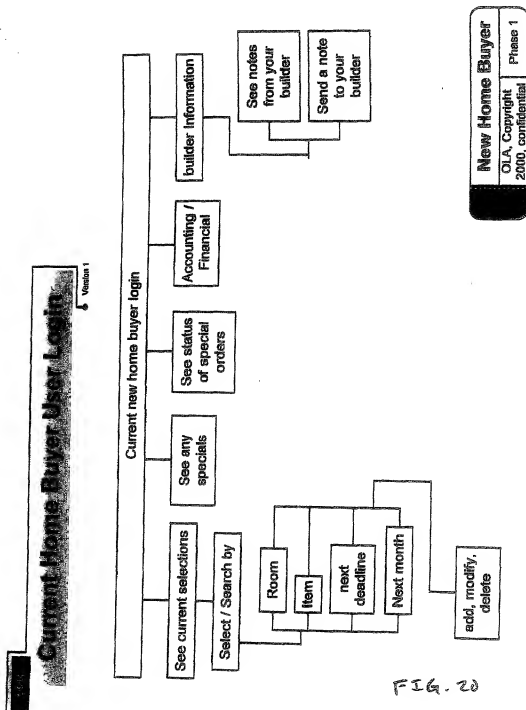
Home Buyer

OLA, Copyright
2000, confidential

Phase 1

09768476-012401

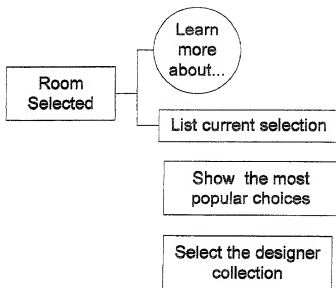
104210*92489760



1/6/00

Find / List / Select

Version 1



7
225

FIG. 21

Item Selection

OLA, Copyright
2000, confidential

1/6/00

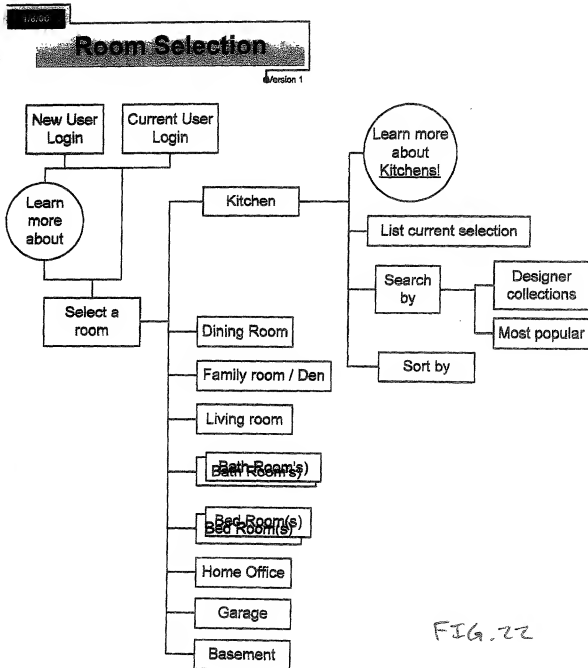


FIG. 22

Room Selection	
OLA, Copyright 2000, confidential	1/6/00

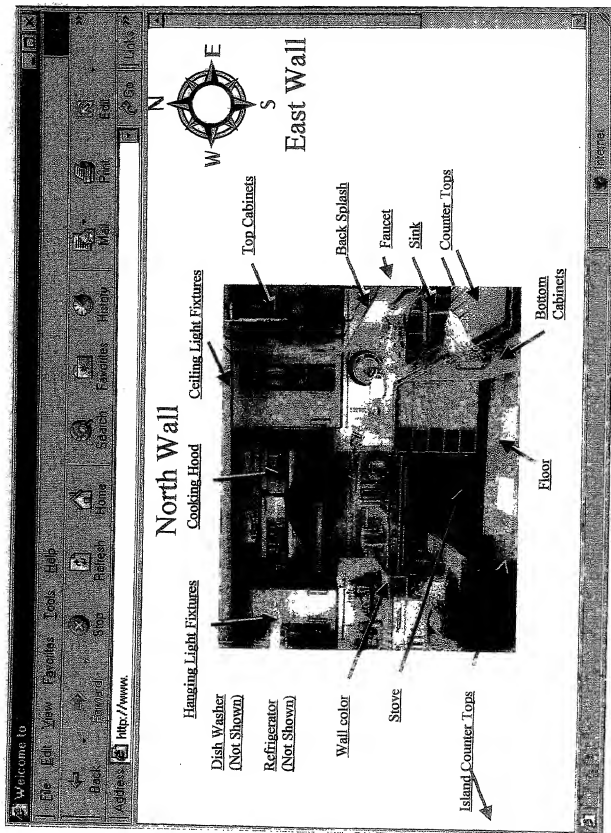


FIG. 23

101210-92489/60



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen	
Dining	Appliance
Den	Stove
Living	Refrigerator
Bed	Dishwasher
Bath	Sink
	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering

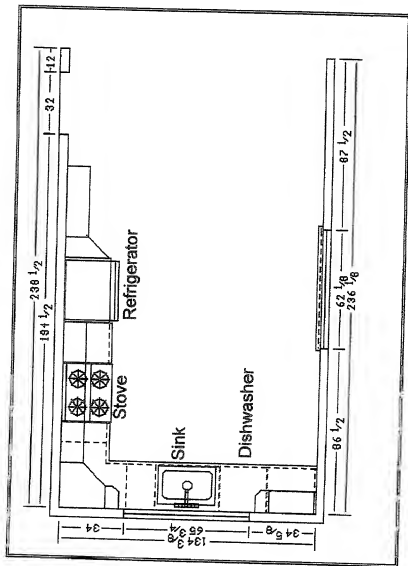


FIG-24

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679



Kitchen Item Selection

Kitchen

Appliance
Stove

Refrigerator
Dishwasher
Sink

Counter Top

Bath

Wall Cab

Wall Cab

Wall Covering

Wall Covering

302

304

905

308

013

Style

Design

Price

Material

Color

Any
Colonial
Commercial
Contemporary
Country
Modern
Colonial
Retro
Traditional
Victorian

Any	
Martha	
EB	

Any	
Standard	
Level 1	
Level 2	
Deluxe	
Low	
Med	
High	

Any	Wood	Brass	Steel	Chrome	Caremark
-----	------	-------	-------	--------	----------

Any	White	Blue	Beige	Green	Brown
-----	-------	------	-------	-------	-------

312

Search

300

FIG. 25

097684476.01490



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

	Appliance	Style	Design	Price	Material	Color
Kitchen	Stove Refrigerator Dishwasher Sink Counter Top Cabinets Base Cab Wall Cab Flooring Wall Covering	<input type="button" value="Any"/> <input checked="" type="button" value="Conto"/> <input type="button" value="Modern"/> <input type="button" value="Rustic"/>	<input type="button" value="Any"/> <input checked="" type="button" value="Martha"/> <input type="button" value="Eddy"/>	<input type="button" value="Any"/> <input checked="" type="button" value="Standard"/> <input type="button" value="Level 1"/> <input type="button" value="Level 2"/> <input type="button" value="Deluxe"/> <input type="button" value="Low"/> <input type="button" value="Med"/> <input type="button" value="High"/>	<input type="button" value="Any"/> <input type="button" value="Wood"/> <input type="button" value="Brass"/> <input type="button" value="Steel"/> <input type="button" value="Chrome"/> <input type="button" value="Caremart"/>	<input type="button" value="Any"/> <input type="button" value="White"/> <input checked="" type="button" value="Blue"/> <input type="button" value="Beige"/> <input type="button" value="Green"/> <input type="button" value="Brown"/>
Dining						
Den						
Living						
Bed						
Bath						

312

Search

300
FIG. 26

106210-92689260



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen	Style	Design	Price	Material	Color	Search
	Dining	County	Any	Standard	Any	

324

TPX24PPBWW - GE Profile Performance™ 23.5 Cu. Ft. CustomStyle™ Side-By-Side Refrigerator with Dispenser

See More Info ← 322

Add to my Cart ← 322



The VCBB Built-in, 36" wide, Bottom-mount Refrigerator/Freezer

See More Info

Add to my Cart

328 508-2224

SEE MORE INFO

320

FIG. 27



Appliance	Refrigerator
Stove	Dishwasher
Sink	Counter Top
Cabinets	Base Cab
Wall Cab	Wall Covering
Flooring	
Wall Covering	

10h210* 96789260



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Style	Design	Price	Material	Color	Search
Count	Any	Standard	Any	White	

332



TPX24PBBWW - GE Profile Performance™
23.5 Cu. Ft. CustomStyle™ Side-By-Side
Refrigerator with Dispenser

- *Trimless Model
- *23.5 cu ft (Fresh Food 14.48 cu ft / Freezer 9.05 cu ft)
- *Exclusive Water by Culligan™ Provides Cleaner, Better Tasting Water and Ice through the LightTouch Dispenser (Chilled Water, Cubed and Crushed Ice)
- *Smart Storage System (1 Adjustable Humidity Crisper, 1 Convertible Meat Keeper with Cold Control and 1 Adjustable Humidity Snack Pan)
- *3 Adjustable Glass Fresh Food Cabinet Shelves (2 Slide Out, Spill Proof)
- *Quick Space™ Shelf
- *Adjustable Modular Gallon Door Bins

336 Add to my Cart

330
 F16.28

Kitchen	Appliance
Dining	Stove
Den	Refrigerator
Living	Dishwasher
Bed	Sink
Bath	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering

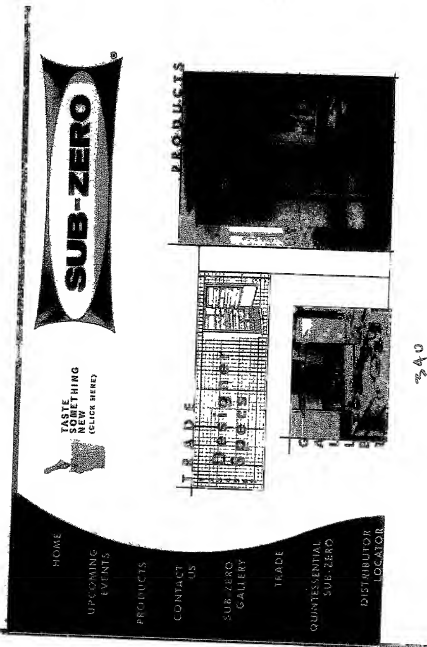
104210 9/489260



Link to manufacture sites

- Concrete
- Materials Marketing
- Natural Stone
- Wood-Plastic
- Arcat
- Corian
- Drivit Systems
- Formica Corporation
- Eypon Molded Millwork
- Stevens Roofing Systems
- Wilsonart
- Doors-Windows
- Hurd
- Kolbe & Kolbe
- Loewen
- Marvin
- Pella
- Simpson Door Equipment
- Grohe America
- Kohler
- Moen
- Sub-Zero Freezer
- Electrical
- H. A. Framburg
- Lamphouse
- Lutron Electronics
- Leviton
- Residential Cabling

Home Page | See current selections | Help



340
FIG. 29

106210-97689760



Room Selection

Home | Help | Send note to builder | See selections needed to be made | See selections needed by date

354 344 346

354 ~ ☐ Kitchen

☐ Dining

354 ~ ☐ Den

☐ Living

☒ Bed

☒ Bath

☐ Home Office

☐ Pantry

☐ Garage

☒ Basement

Status Ledger

☐ No Selection made

☒ Some Selection are made

☒ Selection made but not final

☒ Selections are needed ASAP

☒ Done

350

Fig. 30

9

352



Selections

Home | Help | Send note to builder | See selections needed to be made | See selections used by date

- ☒ Kitchen
- ☒ Dining
- ☒ Den
- ☒ Living
- ☒ Bed
- ☒ Bath
- ☒ Home Office
- ☐ Pantry
- ☐ Garage
- ☒ Basement

Floor	Item	Options	Credit/Value	Current Selection	more info
	Walls				
	Counters				
	Appliances				
	Electrical				
	Oak Plank	Standard	No Charge	(X) Yes () No () Maybe	
	Dark Oak	Standard1	No Charge	() Yes (X) No () Maybe	
	Carpet 123	Upgrade 1	+\$500	() Yes (X) No () Maybe	
	Carpet 444	Upgrade 2	+\$650	() Yes (X) No () Maybe	

Final Selection Done!

Don't Make final

See compare and check your budget

See the most popular choices

Get expert help

360
FIG. 31

352



Selections

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

312

☒ Kitchen

☐ Dining

☐ Den

☐ Living

☒ Bed

☒ Bath

☐ Home Office

☐ Pantry

☐ Garage

☒ Basement

☒

Counter

Walls

Counters

Appliances

Electrical

Cabinets

Options

Standard

Credit/Value

No Charge

Current Selection

(X) Yes () No () Maybe



384



Rain Forest Standard

No Charge

() Yes (X) No () Maybe



Terra

Standard

No Charge

() Yes (X) No () Maybe


☒ Don't Make final

☒ Final Selection Done!

314

382

Get expert help

See the most popular choices

See compare and check your budget

 382
 FIG. 32

104210' 92489260



Room Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Make your final floor selection by March 15th 2009

Cabinets

Kitchen

Dining

WALLS

COVERINGS

APPLIANCES

ELECTRICAL

CABINETS



392



394



396



398



400

DON'T
MAKE FINAL

FINAL SELECTION 374
DONE

390
FILE 33

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679



Current Selections

Home Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen

412

412 344 346

Counter
Cabinet
Floor

Item	Desc	Options	Budget Price	Net Price Chg.
Counter	Rossetta	Upgrade	\$1,000	\$1200
				\$200 Extra
Cabinet	Dixie	Standard	\$ Include	\$ Included
Floor	Cherry	Standard	\$ Include	\$ Included



Rossetta



410
416

410
416
FIG. 34

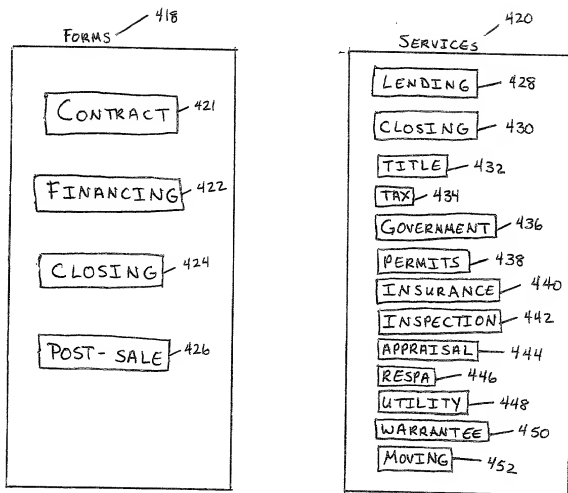


FIG. 35

09768475.012401

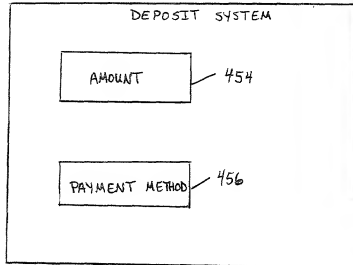


FIG. 36

09768476.012401

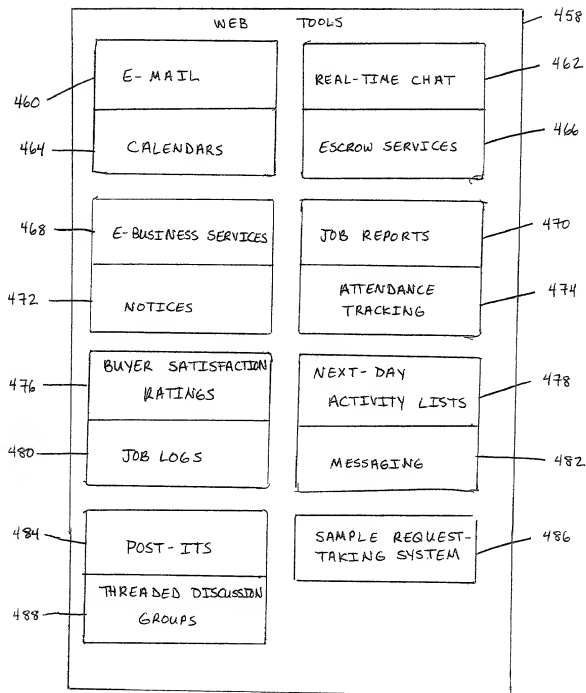


FIG. 37